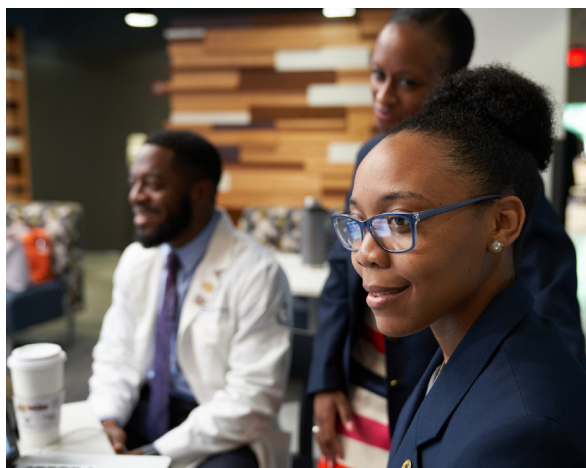


# IMPACT

THE WORLD NEEDS WHAT WE DO BEST

THE CAMPAIGN FOR MOREHOUSE SCHOOL OF MEDICINE

## The Urgent Need for Culturally Competent Providers



45,000

African-American Physicians

47,000,000

African-Americans

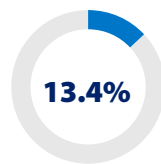
• THE  
HEALTH  
DISPARITY

African-Americans and other minorities face a disproportionate amount of health disparities. Yet there are not enough providers that are representative of these communities. For example, there are 47 million African-Americans in the United States and only 45,000 African-American practicing physicians.

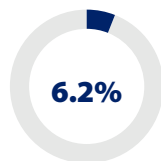
**By 2034, there will be a shortage of 37,800–124,000 overall physicians.** If we do not cultivate more culturally competent health care providers, the health disparities that people of color face, will only expand as the shortage of physicians continues to surge.

## The Education Pillar

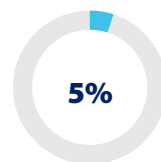
Morehouse School of Medicine has extended its comprehensive **IMPACT campaign** with a new fundraising goal of \$500 million. The second phase of the campaign will bolster three key pillars: **Education, Innovation, and Capital.**



13.4% of the U.S. population are African-Americans (AA)



6.2% of medical school graduates are AA



5% of practicing physicians are AA



## Morehouse School of Medicine is dedicated to health equity

Morehouse School of Medicine (MSM) is unlike any other institution because **cultural competence and an emphasis on representation has always been at the center of how we teach, serve and lead.**

It is what we do best. Students that attend MSM, are equipped with a rich learner-centered, culturally competent education. This is the reason why **Morehouse School of Medicine produces 20% of the Black and Brown healthcare professionals across the globe.**



## Why support MSM's education pillar?

Supporting MSM's Education Pillar upends one of our students' greatest barriers to obtaining a medical education — the cost. **Direct and endowed scholarships, provide access for students who come from groups underrepresented in medicine (75% of our student body).** Our goal is to attract and retain the best and brightest future health care leaders by offering them competitive scholarships.

### THE CHALLENGE

To do this, we need to increase our endowment substantially but we cannot do it alone.

Your support will  
advance our mission  
for years to come:



#### By Boosting Our Endowment

We can provide scholarships that cover 50% or more of our students' tuition.



#### By Decreasing Our Students' Debt Load

We can enable more students to serve in underrepresented communities and needed specialties like primary care.



## Partner with MSM for an enduring impact

**When you invest into Morehouse School of Medicine's Education Pillar** you are investing into culturally competent primary care doctors, physician's assistants, investigators, scientists, and advocates that impact future health policies and the diversity of the global scientific workforce. Your partnership will help create a workforce that is exceptionally equipped to drive health equity, for our nation and the world.

Not only does the world *need* what we do best, it cannot afford to be without it.