

IMPACT

THE WORLD NEEDS WHAT WE DO BEST

THE CAMPAIGN FOR MOREHOUSE SCHOOL OF MEDICINE

The Innovation Pillar

Morehouse School of Medicine has extended its comprehensive **IMPACT campaign** with a new fundraising goal of \$500 million. The second phase of the campaign will bolster three key pillars: **Education, Innovation, and Capital.**

Endowed Faculty Help Fill the Urgent Demand for Innovation in Healthcare

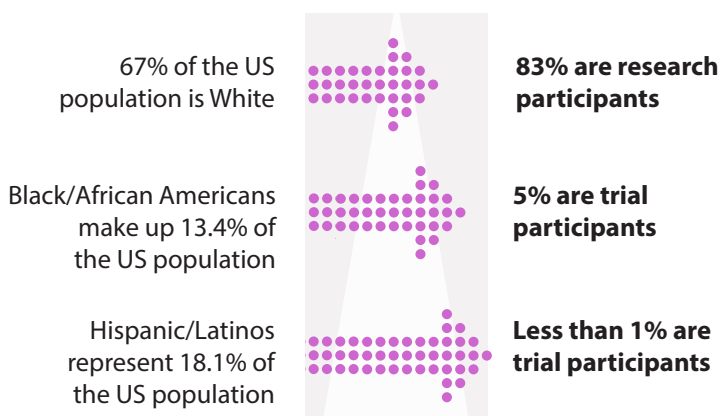
Endowed professorships and chairs help to cultivate an environment of innovation, and the effect of these prestigious honors radiate through an institution, its community, and the world. For Morehouse School of Medicine (MSM), endowed chairs and professorships can foster the culturally competent researchers that will develop lifesaving health interventions and the talented health care providers that will deliver them.



A Powerful Recruitment Tool

Endowments are amongst the most prestigious honors awarded to faculty, and they serve as a powerful recruitment tool to attract the best and brightest academics and students from around the world. It also allows faculty to offer fresh perspectives to the research cannon. Their work provides profound vision in research and education, leading to discoveries that can impact countless lives for years to come.

When MSM students have the opportunity to study under an endowed faculty member – they are developing the expertise necessary to become culturally competent health care leaders in their own right. They will then have an opportunity to occupy a seat at the table of research and policy, where their voices are desperately needed to promote health equity.



THE CHALLENGE

The challenge is twofold. We need a diverse workforce of health care leaders, scientists, and researchers to drive health equity. We also must increase our support to attract the talented faculty that can help cultivate this diverse workforce.

More diverse scientists and health care providers can increase minority participation in critical clinical trials. This is just one example of why a diverse scientific workforce is vital in the fight for health equity.

The Solution

Endowed chairs and professorships will aid in the development of our research infrastructure by providing mentorship, guidance, and attracting critical financial support. All of which helps to foster a diverse scientific workforce.

Endowed Positions:

- Are critical recruitment tools for both faculty and students
- Cultivate a culture of innovation
- Raise the visibility of MSM's crucial work in creating and advancing health equity



MSM's Impact

We foster health and research literacy by translating our innovative health care solutions from the lab to the clinic, to the community and then the world.



Our work emphasizes those who are underrepresented. However, we believe that the results of our innovation will improve the health and well-being of people everywhere.

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Patents between 2009 and 2019

Our patents have been licensed to 12 faculty startups and 3 small businesses to advance health equity. Three of these technologies have entered Phase III clinical trials and EPA approval.

MSM scientists have developed a range of innovative tools, including:

- Training and technical assistance for more than 5,000 primary care providers and rural hospitals in GA
- A mobile app health network
- A youth coding program for health interventions
- Methods for testing the efficacy and safety of natural herbal extracts that can be used as a treatment for HIV and AIDS
- A student-run clinic and a self-contained mobile clinical research unit that provides students/investigators opportunities to engage more diverse populations in research

We have already made a substantial impact, but we need the support to create more.

Endowed professorships and chairs attract brilliant faculty from around the country who will be able to explore their academic pursuits freely- incubating a culture of innovation. This environment will empower both renowned and budding health care leaders to thrive and nurture their ideas, ideas that will lead to the transformative healthcare solutions that can propel health equity for all.

Not only does the world *need* what we do best, it cannot afford to be without it.